



**Spring, 2018 Education Conference**  
**Cleveland, Ohio**  
*Educate administrators. Facilitate excellence.*

**Wednesday, April 18th**

<b>9:00 am - 4:00 pm</b>	<b>NAAPA Board Members Meeting</b> Location: The Glidden House - Magnolia Room
<b>4:15 PM</b>	<b>Meet in lobby for Rock &amp; Roll Hall of Fame</b>
<b>6:30 PM</b>	<b>Meet in lobby for Dinner (if didn't attend Rock Hall)</b>
<b>7:00 pm - Dinner</b>	<a href="#"><u>AlleyCat Oyster Bar</u></a> 1056 Old River Road Cleveland, OH

**Thursday, April 19th**

<b>7:00 am - 8:30 am</b>	<b>Breakfast - Location :</b> <b>Meeting Location : Juniper Room</b>
<b>8:30 am - 8:45 am</b>	<b>Marika Brigham</b> Director, Department of Psychiatry University of Florida College of Medicine <i>President's Message</i>
<b>8:45 am - 9:30 am</b>	<i>Newell Lecture: Robert J. Ronis, MD, MPH</i> Douglas Danford Bond Professor and Chairman Department of Psychiatry <i>Cleveland's PAL (Public Academic Liaison) Program: A Model for Sustaining the Academic Mission in an Era of Declining Reimbursement</i>
<b>9:30 am - 10:30 am</b>	<b>Diane E. Zucker, M.Ed., CCS-P</b> Health Care Management & Reimbursement Consultant <i>CPT Code Optimization</i>
<b>10:30 am - 10:45 am</b>	<b>Break</b>
<b>10:45 am - 11:45 am</b>	<b>Sherrie Martinez</b> Division Administrator, Child & Adolescent Psychiatry University of California, Los Angeles <i>Scribe Program - Implementation and lessons learned</i>
<b>11:45 am - 1:00 pm</b>	<b>Lunch / Business Meeting</b>

## Thursday, April 19<sup>th</sup> (cont.)

1:00 pm - 2:00 pm	<b>Patrick Runnels, MD</b> <i>Psychiatry Access in hospital systems: Aspirational Design and Change Management</i>
2:00 pm - 3:00 pm	<b>Martha Sajatovic, MD</b> Professor of Psychiatry and of Neurology Director, Neurological and Behavioral Outcomes Center University Hospitals Cleveland Medical Center <i>Aligning research with the needs of our community and the next generation of researchers</i>
3:00 pm - 3:15 pm	<b>Break</b>
3:15 pm - 4:15 pm	<b>Take 2 Minutes - Part I</b>
6:30 pm - Meet in lobby	<b>Conference Dinner</b>
7:00 pm - Dinner	<b>Michaelangelo's</b> 2198 Murray Hill Road 216-721-0300

## Friday, April 20th

7:30 am - 8:30 am	<b>Breakfast - Location :</b> <b>Meeting Location : Juniper Room</b>
8:30 am - 9:30 am	<b>Daniel Bucci</b> Director, Government Relations University Hospitals Cleveland Medical Center <i>Behavioral Health Redesign</i>
9:30 am - 10:30 am	<b>Larry Faulkner, MD, President and CEO, ABPN</b> <i>How to be an Administrative Failure in 13 Easy Steps</i>
10:30 am - 10:45 am	<b>Break</b>
10:45 am - 11:30 am	<b>Faculty Incentive Plans</b> Vicki Dennis, Brian Donnellan, Rebecca Schmitt
11:30 am - 12:30 pm	<b>Take 2 Minutes - Part II</b>
12:30 PM	<b>Collection of Conference Surveys</b>
1:00 pm - 4:00 pm	<b>Group Excursion : Cleveland Museum of Art</b>



